



# To Acquire The Business Wisdom Of The East And West – You Need To Experience Them Both.



## BERKELEY-NANYANG ADVANCED MANAGEMENT PROGRAMME

INTERNATIONAL IMMERSION. ASIAN RELEVANCE.

30 Nov – 11 Dec 2009	New Delhi, India
1 Mar – 12 Mar 2010	Berkeley, USA
20 Sep – 1 Oct 2010	Singapore

To acquire the business wisdom of the East and West, you have to experience it firsthand. The Berkeley-Nanyang Advanced Management Programme lets you do just that. Offering unique leadership modules that integrate the best of the East and West, the programme gets you in touch with the pulse of these dynamic and distinctive business communities, cultures and environments.

So, what you get is simply the best of both worlds:

- Gain insights into leadership styles and distinctions of the East and the West
- Capitalise on our unique Leadership module
- Get the edge on our Innovation and Entrepreneurship focus
- Network with the world's best in faculty and cohorts
- Credits can be attributed towards the Nanyang EMBA degree



Qualifying SMEs would be considered for partial funding support. Please refer to [www.spring.gov.sg/amp](http://www.spring.gov.sg/amp) for details.

### *The best programme of its kind — but don't just hear it from us...*

*"Very informative and intriguing. Lecturers and materials are of the highest quality and probably the best in the fields covered."*

- Mr Koh Tuan Yew  
Programme Manager  
Defence Science & Technology Agency

*"The overall value of the programme is very good. It gives us a structured approach towards communication. I learnt how to communicate more effectively."*

- Mr Kelvin Yoo (Nanyang EMBA Student)  
CEO, Singapore Asian Publications (S) Pte Ltd

*"AMP is very good. I would like to have programmes like this in Vietnam."*

- Dr Nguyen Tien Dzung  
CEO & Chairman of Management Board  
Gami Group, Vietnam

*"Excellent out-of-the-box learning across multiple industries. Benefited from the exchange of ideas with different participants. Quality of presentation by the faculty was of a very high standard. Insights to our work, lessons and applications, is significant. Faculty was always present to provide formal and informal learning."*

- Dr Thomas WK Lew  
Asst Chairman Medical Board  
(Clinical Development)  
Tan Tock Seng Hospital



[www.execed.ntu.edu.sg](http://www.execed.ntu.edu.sg)

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