Bachelor of Accountancy

With business on the rise, accounting is a career field that will always be on demand. This is a three-year direct honours programme, highly regarded as the region's most reputable. On top of major recognitions*, it is also acknowledged by the Association to Advance Collegiate Schools of Business (AACSB), which has accredited only 11 schools outside of the US in accounting.

Bachelor of Accountancy with Second Specialisation in Predictive & Forensic Analytics

In recent years, there is an increasing demand for accountants to be equipped with new skillsets, particularly in data analytics. Accountancy graduates with Second Specialisation in Predictive & Forensic Analytics will be able to interpret data, maintain compliance, and effectively shape their organisation’s strategic direction.

Bachelor of Accountancy with Minor in Strategic Communication

The Minor in Strategic Communication provides conceptual and practical training in communication with different stakeholders, both internally and externally. Graduates will be able to strategise and manage in public and market spheres.

Keeping the Equation in Balance

Accounting
- Accounting for Decision Making & Control
- Accounting Information Systems
- Accounting Recognition & Measurement
- Accounting Analysis & Equity Valuation
- Assurance & Auditing
- Company Law & Corporate Governance
- Principles of Taxation
- Risk Management & Advanced Accounting
- Risk Reporting & Analysis

Second Specialisation In Predictive & Forensic Analytics
- Designing and Developing Databases
- Analytics I: Visual and Predictive Techniques
- Business Analytics II: A Managerial Emphasis
- Forensic Accounting and Fraud Investigation

Experiential Semester Programme (ESP)

ESP model offers an option to take up a semester-long internship and still be able to complete your programme in the usual time span of 3 years.

*Accredited by the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), Certified Public Accountants (CPA) Australia, the Institute of Chartered Accountants in England and Wales and Australia, the Institute of Singapore Chartered Accountants (ISCA), and Singapore Accountancy Commission (SAC),
Bachelor of Business

This is a rigorous broad-based three-year direct honours programme that will help you gain a global perspective as well as critical and analytical skills. Regarded widely as one of the best in Asia, our business degree programme is widely known for its professional orientation and innovative curriculum. Guided by a pragmatic, real-world focus, the programme offers six cutting-edge and industry-relevant specialisations that are continuously updated through interactions and consultation with leading professional bodies such as the Certified Financial Analyst (CFA) Institute, the UK Institute of Actuaries, the Singapore Tourism Board, and the Singapore Computer Society. Team-based projects, presentations, simulations, and integrative case studies ensure that you will be ready to meet the demands of today’s complex and dynamic business world. Specialisation starts from second year of the programme, ensuring that you will possess valued substantive expertise that will give you an edge when you begin your career.

Business specialisations (choose one out of six):
- Actuarial Science
- Banking & Finance
- Business Analytics
- Human Resource Management
- Marketing
- Risk Management & Insurance

Bachelor of Business with Minor in Strategic Communication

Communication strategy is often crucial to business success. Graduates with a Minor in Strategic Communication will be armed with innovative advertising knowledge, media planning skills, and the understanding of how to develop market communication strategies.

Master your Craft, Master your Business

Minor in Strategic Communication
Choose 1 Foundation Course:
- Corporal Communication Management
- Creative Strategies

Choose 3 Electives:
- Crisis Management
- Digital Communication & Human Relationships
- Information Behaviour
- Intercultural Communication
- Media Planning and Strategies
- Persuasion & Social Influence
- Public Opinion
- Social Consequences of Mobile Communication
- Social Media and Digital Campaign Management

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