

Job Description: Business Analyst
Industry: Sports Goods
Employment type: Full-time
Experience: Junior/Associate
Job function: Marketing

Based in Singapore, your role as a **Business Analyst at Adidas** is to support on the development and rollout of a new streamlined regional Marketing database. Leveraging multiple data sources from across the business, the main focus of the role is to enhance the capabilities of the team to analyse diverse data and data sources using Big Data and data base analysis tools.

This role requires a high degree of curiosity and passion for data analysis and problem solving. The ability to work independently, to share insights effectively and to deliver under tight timelines is key.

Responsibilities

- Own all data in the designated area of the business
- Interpret data, analyse results and provide intelligent insights to the business to help identify areas of opportunity and improvement
- Create, curate and maintain a Dashboard/scorecard to assist with strategic decision-making and distribution up to the board level
- Generate analysis on a regular basis to provide operational insights in Excel/PowerPoint format in a manner understood by relevant audiences
- Prepare daily, weekly and monthly reports
- Actively improve existing Data Management processes and standards

Minimum qualifications

- Excellent oral and written communication skills (English)
- Excellent analytical and organizational skills, with the ability to work under pressure and to adhere to timelines effectively
- Proactive and autonomous, with a problem solving orientation and the ability to think outside of the box
- Capable of effectively interacting with functional and technical teams and willing to share knowledge with team members
- Detail-oriented and efficient time manager in a dynamic and fast-paced working environment
- 3/4 years of relevant experience in a similar role
- Bachelor degree in Business Analytics, Statistics, Economics or any other related field
- High level of proficiency in MS Office, especially MS Excel and VBA (SQL, R)
- Experience on Retail, Product management or merchandizing preferred

To apply, please submit your detailed resume to **Mayra.Hurtado@adidas.com**